



BeyondScale

- In [BeyondScale](#), eight higher education institutions from five EU Member States are collaborating in making their institution more entrepreneurial and innovative.
- For this, they are using the HEInnovate self-assessment platform, adapting it to their needs.
- BeyondScale is a Forward-Looking Project, co-funded by the EU's Erasmus+ Programme. It aims to create a community of practice and is managed by [WPZ Research](#) (Vienna).

HEInnovate

- [HEInnovate](#) is a self-assessment tool that helps higher education institutions to explore and improve their innovative potential.
- HEInnovate identifies areas of strengths and weaknesses in the institutions along eight organizational dimensions.






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The Accompanying Research

One of the activities in BeyondScale is the Accompanying Research work package, led by the Center for Higher Education Policy Studies (CHEPS) at the University of Twente. In the accompanying research, the following activities are undertaken:

-  Supporting the eight project partners in using HEInnovate for carrying out their work on making the institution more entrepreneurial and innovative.
-  Unlocking the available academic literature and the HEInnovate resources on "how to manage entrepreneurial transformations in higher education institutions".
-  Reflecting on how the BeyondScale partners are using the HEInnovate platform and make suggestions for enhancing its use and usefulness.

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CHEPS in the spotlight
EAIR Forum 2021



The Scoping Report

In a [scoping report](#), CHEPS has summarized the planned activities of the BeyondScale project partners, highlighting their objectives and linking them to the HEInnovate dimensions. The accompanying research will follow up on how the partners make use of the HEInnovate platform, the results they achieve, and the challenges they are facing when engaging in activities aimed at making their institutions more entrepreneurial and innovative.

Challenges

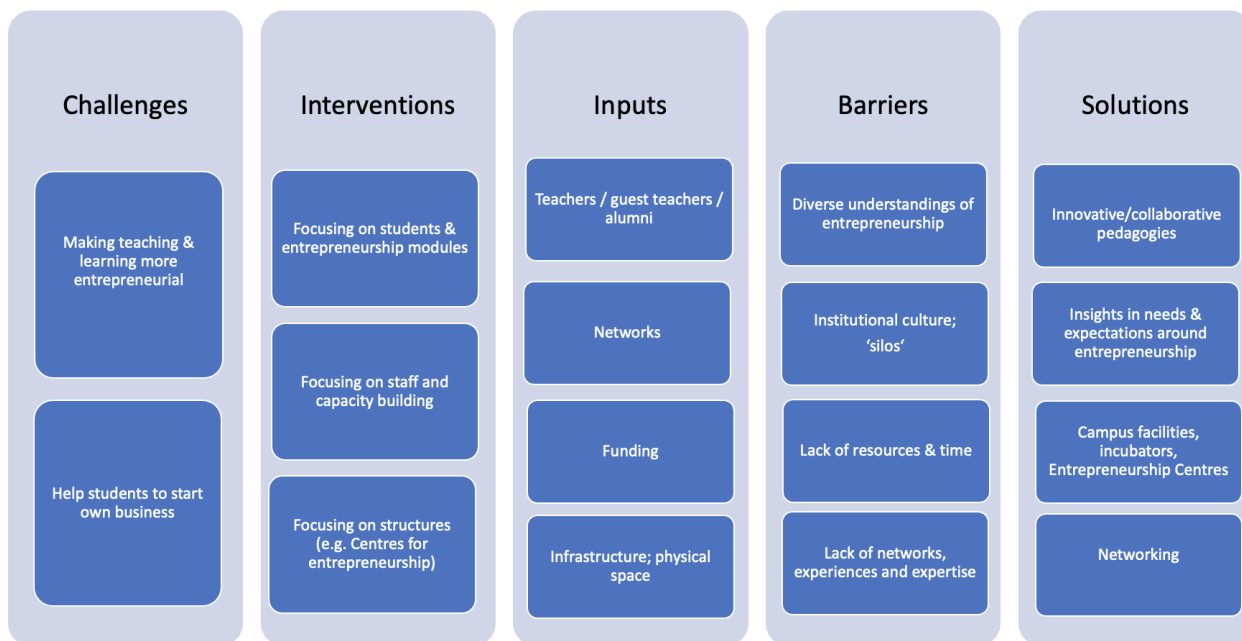
The scoping report identified the following [key challenges](#) for higher education institutions:

- Encouraging [collaboration](#) (internally, in the higher education institution; externally, with non-academic partners) appears to be the biggest challenge for higher education institutions initiating change processes. An HEInnovate self-assessment can help kick-start this change process, but it will have to be adapted to the institution's context, its challenges, and the participants' backgrounds.
- Institutional change is about introducing interventions, using resources and inputs to achieve results and overcome barriers. HEInnovate can help identify some of the [enablers and barriers](#) to change, but the platform will need to be enhanced to give institutions more inspiration for potential transformation pathways.

The Inspiration Fiche

To address these challenges, one of the goals of the accompanying research is to produce [Inspiration Fiches](#). Inspiration Fiches summarize evidence from the existing academic literature, the case studies provided by the [HEInnovate](#) platform, and the experiences of the [BeyondScale partners](#). The fiches provide a menu of typical challenges and options that higher education institutions face when trying to become more entrepreneurial. The goal is to incorporate the fiches in the HEInnovate platform - as a source of validated expertise - allowing users to select topics (challenges, interventions, barriers, ...) to help them access and unlock the underlying knowledge base on transformational change (see the example of the [Entrepreneurial Teaching & learning fiche](#)).

Example of an Inspiration Fiche: Entrepreneurial Teaching & Learning



EAIR Berlin Forum 2021
Save the date



[EAIR](#), the European Higher Education Society, is organizing its annual Forum (online) in Berlin, on September 9 through 11.

In a dedicated session within the Forum, representatives from three different Erasmus+ Forward-Looking projects ([BeyondScale](#), [RE-ACT](#), and [THEI2.0](#)) will be sharing their experiences in working with the HEInnovate platform to drive change in higher education institutions. Together with Forum participants, they will interactively discuss the benefits of using HEInnovate, pointing at ways to improve the use and usefulness of self-assessment tools for higher education institutions. All interested parties are invited to attend the session and take an active part in the discussions. The date of the session will be announced on [Twitter](#) once EAIR has finalized the conference program.

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